

Abstract of the Disclosure

A computer-driven information management system selectively matches credit applicants with money lenders through a global communications network. The system includes an applicant data entry device for entering applicant data into the system. The applicant data defines an electronic applicant profile of a credit applicant seeking financing. A model data entry device is provided for entering model data into the system. The model data is established by the lender and defines an electronic model profile representing characteristics of a desired applicant. A filter electronically compares the applicant profile with the model profile, such that for those credit applicants matching the model profile, the applicant data is made available through the system to lender. For those credit applicants not matching the model profile, no applicant data is made available through the system to the lender.